

Southern Oregon Health Equity Coalition

Strategic Plan Map



Vision — Health equity for all

Mission — SO Health-E is a cross-sector Regional Health Equity Coalition that will advance policy, systems, and environmental changes that promote equity and address the social determinants of health. The Coalition shall prioritize health disparities for underrepresented populations, including racially and ethnically diverse communities, people with disabilities, LGBT communities and low-income individuals.

<i>Strategic Plan Goal Area</i>	<i>High Level Strategies</i>
Engage the community	<ul style="list-style-type: none"> Empower impacted communities to tell their stories Engage other system partners Educate and learn from communities about equity, disparities, and social determinants of health Youth-focused programs
Strengthen coalition structure	<ul style="list-style-type: none"> Define role of coalition Build capacity Refine internal structure Improve representation
Build sustainability	<ul style="list-style-type: none"> Marketing and branding Resource development
Prioritize disparities	<ul style="list-style-type: none"> Data analysis Data-informed policy recommendations Equity report dissemination
Advocate for systems, policies and environmental changes	<ul style="list-style-type: none"> Advocacy Data-informed policy change
Improve cultural agility	<ul style="list-style-type: none"> Organization training Community training

Our Guiding Philosophies

- * Respect and dignity for all people
- * Diverse and inclusive participation in all decision making to effectively meet community needs
- * Healthier and more productive communities
- * Equitable access in all services impacting the health of the community
- * Empowering individuals from impacted communities to advocate for change
- * Collaborate and align with other groups focused on equity and the social determinants of health